

# Master of Business Administration

## Degree Type

Master's Degree

## Program Mission

Emory & Henry's programs are mission-driven and civically oriented. In order to build powerful communities of purpose, a shared passion to see communities advance and thrive via collaboration and dedication to groups and cohorts is integral to the future support network that students can expect, beyond graduation.

## Program Goals

The MBA programs build on Emory & Henry's interdisciplinary approach that bridges management, liberal arts, civic leadership, business analytics, and business entrepreneurship. Participants will have a breadth of knowledge of a range of business concepts and problem-solving methods while possessing a depth of understanding of their selected challenge and specific method pathway.

The MBA has been identified with the goal to:

1. Provide students with a broad understanding of the business and societal landscape, including theories of economic growth, systems thinking, business development, and the role organizations and individuals play in a wider community.
2. Provide students with a cutting-edge, industry-relevant business and management education that equips them with the knowledge and skills needed to build and sustain businesses, organizations, and institutions in Southwest Virginia and beyond.
3. Provide an environment for students to develop lifelong habits for success that instill a strong sense of confidence in their abilities and in their capacity to shape their lives, organizations, and communities.

## Requirement for Admission/Admission Policy

- Possession of a Bachelor's Degree or equivalent from an accredited institution.
- Completion of Emory & Henry MBA application (including a statement of interest and questions addressing short and long-term career goals).
- Completion of an Admissions Interview.
- Submission of a minimum of (2) professional letters of reference.
- Completion of Emory & Henry's MBA "Foundations" program or equivalent.
- Demonstrated career profession or vision, which supports the leadership and entrepreneurial potential of a candidate.
- Commitment to complete a 12-month MBA takes grit and discipline. Applicants should demonstrate commitment through thoughtful and polished application materials. Applicants to the program should invest considerable time to indicate the potential for hard work, time management, and commitment to learning.
- 1-3 years of work experience (as appropriate).

## Academic Policies/Requirements for Promotion and Graduation

- 12 months online, with 18 days at Emory & Henry. The hybrid MBA program allows one to complete the MBA in less than a year with 18 days on Emory & Henry's campus at the new state-of-the-art facility, Carriger Hall.
- 200 hours of Leadership and Managerial Development courses with senior practitioners, CEOs, and Leadership experts.
- Three Phases of Learning - including an immersive session focused on team building and networking, a foundation building phase of core business courses, and a personalized pathway of electives.

# MBA

Item #	Title	Semester Hours
MBA 611	Managerial Leadership and Communication	2.0
MBA 621	Accounting for Leaders	3.0
MBA 631	Understanding Data & Decisions	2.0
MBA 622	Financial Management	3.0
MBA 632	Innovation in Operations	2.0
MBA 641	Economic and Strategic Thinking	2.0
MBA 651	Research Methods	1.0
MBA 653	Business & Society	2.0
MBA 654	Management Strategy	2.0
MBA 659	Core Capstone (Team)	3.0
MBA 661	Strategic Marketing	2.0
MBA 681	Innovation & Entrepreneurship	2.0
MBA 699	Personal Capstone	3.0

## Electives (Choose Three)

Item #	Title	Semester Hours
MBA 671	Entrepreneurial Finance	2.0
MBA 672	Entrepreneurship Through Acquisition	2.0
MBA 673	Adding Value Through Systems Thinking & Sustainability	2.0
MBA 674	Leadership in Multicultural Environments	2.0
MBA 675	Project Planning & Management	2.0
	<b>Total Credits</b>	<b>35</b>